

**2025-26 SEASON**



**FOOTBALL**

**SPONSORSHIP  
PACKAGE**

3/2/2025

Krystal Drysdale

Desert Vista HS Football Booster Club



Dear Prospective Sponsor,

My name is Krystal Drysdale, the Vice President for the Desert Vista High School Football Booster Club. We are currently preparing for the Desert Vista High School 2025 football season with Coach Jake McSpadden entering his second season as the Head Coach of the Desert Vista Thunder. He looks to restore the tradition of excellence on and off the field to the Desert Vista Football program. Coach Mac began his career with the Thunder Football program beginning with two seasons as the Freshman Head Coach and Varsity Offensive Coordinator as well as serving as the Director of Strength and Conditioning. Coach Mac is entering his 11th year of coaching including stops at Sierra Linda and Hollister High School as well as Mayville State University. Coach Mac's work ethic and dedication to the Thunder program and its student athletes will provide the building blocks to rebuild the Thunder Football program.

Coach Mac is determined to provide stability and return the program to its winning tradition. However, we still have plenty of work to do to help provide Coach Mac and our student athletes with the best possible opportunity to be successful in attaining his vision. One of the challenges that we face is the week to week costs of running a successful football program. The necessities such as team meals (for all 3 levels; freshmen, JV, and varsity), travel, and equipment can be really expensive over the course of the year.

With that said the Desert Vista High School Football Booster Club has created a robust sponsorship package, with several options for sponsors to choose from and that we feel creates a Win - Win situation for both our football program, student athletes and our sponsors to be successful. The funds will 100 percent be used for our football program and the student athletes in the football program.

Our sponsorships offer your company recognition via banners at our stadium, including on our scoreboard, fence line, etc... depending on the option selected. Sponsors are also recognized at each home game, at team events, social media, website, etc... We hope that you are able to make a contribution, and many thanks in advance for your sponsorship!

Myself and/or Coach Mac are happy to meet with you to discuss the many possibilities for how we can support one another.

Sincerely,

Krystal Drysdale & DVHS Football Booster Club

417-894-7350 (text is best & I will reach out to you)



# ABOUT **DESERT VISTA FOOTBALL**

- 18 Playoff Appearances
  - 2 State Championships
  - 3 State Championship Appearances
  - Players Signed to Play College Football
  - 5 players signed to play NFL
  - All-American Players
  - All-State Players
  - All Conference 1st Team Players
- 
- Social Media & Website
  - 2,800 Students enrolled
  - Approx. 200 players & 15 Coaches
  - 6,000 Stadium Spectators
  - 92,624 population served
  - \$116K Median Household Income
  - 7,500 Daily Bolt Reach



# MEET OUR COACHES

The Desert Vista High School football coaching staff have over 45 years of combined experience working with high school, college, and professional athletes to refine their technique, football IQ, and overall performance. Utilizing experience as former players in high school, college and at the Division 1/professional levels, they are dedicated to developing these young athletes and creating a strong foundation for the program.

This staff has a deep understanding of the game and a passion for player development to bring Desert Vista football players extensive experience in defensive strategy, speed development training, endurance, discipline and preparation for college tryouts, the NFL Combine, and player showcases. With a passion for football and a commitment to student success, Coach McSpadden and his team pursue excellence in team leadership and continue to impact the lives of young athletes both on and off the field.



**JAKE MCSPADDEN**

Varsity  
Head Coach



**CHRIS CROWL**

Junior Varsity  
Head Coach



**CALEB BUENO**

Freshman  
Head Coach



**AXEL OFORI**

Defensive Coordinator  
DB Coach



**CHRIS SNOW**

Special Teams  
Coordinator



# NAVY LEVEL SPONSORSHIPS



To ensure every athlete has the opportunity to participate regardless of financial circumstances, we are committed to decreasing costs through community partnerships, fundraising initiatives, and equitable resource allocation. The Desert Vista student population currently has approx 450 student who receive free/reduced lunches. By reducing financial barriers, we strive to create an inclusive environment where all students can experience the benefits of teamwork, competition, and personal development. The following sponsorship levels help us to achieve this primary purpose and include the following:

- **Company Name, link & logo on website**
- **Desert Vista Football Window Decal**
- **Desert Vista Fall Sports Program Booklet**
- **Game Day Sponsor Announcement at all Varsity Home Games**

## **EVERYONE PLAYS SPONSOR \$150 (UNLIMITED)**

- Everything Helps! Please consider at a minimum helping us reduce the financial burden for our players' families with this monetary donation, you will receive the Navy level perks
- Can be anonymous or will receive mention on our website as a donor

## **FALL SPORTS PROGRAM SPONSOR \$250 - \$550 (UNLIMITED)**

- 1/8 Page: \$250
- 1/4 page: \$350
- 1/2 Page: \$450
- Full Page: \$550
- Banner in Stadium during Season

## **ROSTER CARD SPONSOR \$750 (LIMITED TO 1)**

- 1500 printed roster cards to be handed out at all home games that includes company logo & website
- card will be used in social media posts
- 1/2 Page mention in Fall Sports Program
- Banner in Stadium during Season
- Sponsor Table Setup at Kickoff BBQ

## **TEAM MEAL/PRACTICE SPONSOR \$300-3000 (UNLIMITED)**

- In-Kind donation of at least \$300 of food, snack or beverage for athletes to be used at practices, events, concessions or team meals
- Photos & videos will be compiled and posted in a social media post
- 1/8 page mention in Fall Sports Program
- Banner in Stadium during Season

# SILVER LEVEL SPONSORSHIPS



Desert Vista football seeks to promote health, wellness, and athletic excellence by fostering a culture of physical fitness, mental resilience, and personal growth. Through rigorous training, proper nutrition, and injury prevention, we aim to develop well-rounded athletes who prioritize their overall well-being. Our program emphasizes teamwork, discipline, and sportsmanship, encouraging players to achieve their full potential on and off the field. The following sponsorship help to maintain a lifelong commitment to healthy living and athletic performance and include (all navy level benefits) as well as the following:

- **Appreciation Plaque**
- **3 x 5 Stadium Banner**
- **1 Social Media Shoutouts w/tag**
- **Desert Vista Football T-Shirt**

## **CORN HOLE EVENT SPONSOR** **\$650 (LIMITED TO 60)**

- Personalized Corn Hole Board w/ Logo to keep
- Table w/Banner & any provided swag at event
- Photos & videos will be compiled and posted in a social media post
- 1/8 page mention in Fall Sports Program

## **COMMUNITY PARTNER SPONSOR** **\$1000 (LIMITED TO 10)**

- Option: 50-200 T-Shirts with Game Day Theme for Athletes including your business logo (additional \$)
- 1/8 page mention in Fall Sports Program
- Sponsor Table/Banner setup at Kickoff BBQ

## **HEALTH & RECOVERY SPONSOR** **\$1500 (LIMITED TO 2)**

- Table w/Banner & any provided swag at Saturday workouts
- Monthly social media post of players doing yoga, or wellness activity and/or utilizing sponsored activities
- 1/2 page mention in Fall Sports Program
- Custom video compilation played at end of Season banquet w/logo

## **WATER BOTTLE SPONSOR** **\$2500 (LIMITED TO 3)**

- Your graphic & website will be printed on 2,000 custom water bottle labels & sold in the Desert Vista Concessions during all home games
- 1/2 page mention in Fall Sports Program



# GOLD LEVEL SPONSORSHIPS



This 6A program creates an electrifying game day experience that unites athletes, fans, and the community in celebration of teamwork and excellence. We strive to foster a culture where athletes are recognized for their dedication and achievements, and fans play an integral role in inspiring performance and school pride. By emphasizing inclusivity, spirited participation, and meaningful acknowledgments, our program aims to make every game day a memorable event that honors the hard work of our players and strengthens the bond between the team and its supporters. through the following sponsorships which include (all Navy & Silver Level benefits) and additionally include the following:

- **Helmet signed by Varsity team**
- **Monthly social media shoutout w/tags**
- **post-game interview w/ player in front of Banner & business spotlight**

## **HOMECOMING RALLY SPONSOR \$3500 (LIMITED TO 1)**

- 300 microfiber towels (11x18#) with sponsor logo delivered to home side fans
- Game Day announcer Commercial & tagline at Homecoming Varsity Game
- Special concessions item on Homecoming Day, in line with business
- Full Page mention in Fall Sports Program

## **TRAINING CAMP SPONSOR \$3500 (LIMITED TO 1)**

- 3x5 Sideline A-Frame Displays at 20 Yard Line
- Table w/Banner & any provided swag at Camp registration/send-off
- 10 Camp MVP awards , 200 dry-fit shirts & water bottles w/logo -athletes will use during practices
- Full page mention in Fall Sports Program

## **CONCESSIONS SPONSOR \$4000 (LIMITED TO 1)**

- 2 Banners over Concessions
- Game Day Announcement commercial & tagline at all Varsity Homegames
- Logo on Sandwich Boards
- Full page mention in Fall Sports Program
- In kind donation of at least 35% off products sold in concessions

## **SCOREBOARD SPONSOR \$5000 (LIMITED TO 2)**

- Company Logo on Endzone Scoreboards &/or sideline scoreboards
- Full page mention in Fall Sports Program
- Game Day Announcement commercial & tagline at all Varsity Homegames

# COMPARISON GRID

[illegible]





## ACCEPTANCE ACKNOWLEDGMENT FORM

**BUSINESS NAME**

\_\_\_\_\_

**ADDRESS**

\_\_\_\_\_

**STATE/ZIP**

\_\_\_\_\_

**PHONE**

\_\_\_\_\_

**CONTACT NAME**

\_\_\_\_\_

**EMAIL**

\_\_\_\_\_

### SPONSORSHIP PACKAGE

☐

**EVERYONE PLAYS**

☐

**FALL SPORTS PROGRAM**

☐

**ROSTER CARD**

☐

**TEAM MEAL/PRACTICE**

☐

**HEALTH & RECOVERY**

☐

**CORN HOLE EVENT**

☐

**WATER BOTTLE**

☐

**COMMUNITY PARTNER**

☐

**HOMECOMING RALLY**

☐

**TRAINING CAMP**

☐

**CONCESSIONS**

☐

**SCOREBOARD**

**NAVY**

**SILVER**

**GOLD**

**DO YOU WISH TO ADD A DISCOUNT OR COUPON ADVERTISEMENT?**

☐

**YES**

☐

**NO**

**WEBSITE**

\_\_\_\_\_

**TAGLINE**

\_\_\_\_\_

(If applied )

\_\_\_\_\_

\_\_\_\_\_

PLEASE EMAIL A HIGH RESOLUTION LOGO &/OR IMAGE YOU WISH TO BE USED FOR  
BANNER, PRINTED MATERIALS TO [DVFOOTBALLVICEPRESIDENT@GMAIL.COM](mailto:DVFOOTBALLVICEPRESIDENT@GMAIL.COM)

**CASH \$** \_\_\_\_\_ **IN-KIND \$** \_\_\_\_\_ **DATE:** \_\_\_\_\_ **INITIALS:** \_\_\_\_\_

DESERT VISTA FOOTBALL IS A 501C3 ORGANIZATION THAT IS PART OF THE 6A HIGH SCHOOL FOOTBALL PROGRAM AND FOSTERS THE HOLISTIC DEVELOPMENT OF STUDENT-ATHLETES BY PROMOTING EXCELLENCE ON THE FIELD, IN THE CLASSROOM, AND WITHIN THE COMMUNITY. THROUGH TEAMWORK, DISCIPLINE, AND PERSEVERANCE, WE AIM TO CULTIVATE LEADERSHIP, SPORTSMANSHIP, AND A COMMITMENT TO PERSONAL AND COLLECTIVE GROWTH. OUR PROGRAM IS DEDICATED TO BUILDING A TRADITION OF SUCCESS, INSPIRING SCHOOL PRIDE, AND PREPARING PLAYERS FOR FUTURE OPPORTUNITIES IN BOTH ATHLETICS AND LIFE.

YOUR DONATION DIRECTLY SUPPORTS THE PLAYERS, COACHES AND VOLUNTEERS THAT MAKE A SUCCESSFUL PROGRAM. WE APPRECIATE YOUR SUPPORT!



# DESERT VISTA

## 2025 FOOTBALL SCHEDULE

 8.29 @ CESAR CHAVEZ	 9.5 TUJEE BOWL	 9.12 VALLEY VISTA	 9.18 @ MOUNTAIN RIDGE	 9.26 @ WESTWOOD
 10.3 ALA QUEEN CREEK	 10.17 CASTEEL	 10.24 @ QUEEN CREEK	 10.31 TUCSON HIGH	 11.7 @ CORONA DEL SOL

7 | Under Armour | DV

## CONTACT



Krystal Drysdale, Vice President



417-894-7350 (text is best!)



DVFootballVicePresident@gmail.com



[www.dvhsfootball.com](http://www.dvhsfootball.com)



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