

Desert Vista High School Booster Club Meeting

Date: 11 March 2025

| Start Time | | Presidents: Michelle Lloyd Joy Held | Vice-President: Krystal Drysdale | |
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| | | Secretary: Melissa Medeiros | Treasurer: Heather Myers | |
| End Time | | Communications Officer: Mike Hunsaker | | |
| Contributor | Topic | <u>Discussion</u> | <u>Outcome / Action</u> | |
| Joy | Welcome | <i>Please sign attendance sheet</i> | Completed | |
| Melissa | February Minutes | Review | Motion to Approve Motion: Megan Tadvick Second: Michelle Lloyd | |
| Heather | Budget | <i>Review of updates to current budget, allow for discussion of questions/concerns</i> | Offered update on current budget. | |
| Joy | Scheduling Updates | <p><i>New Frosh Player/Parent Meeting - Wednesday, March 26th 6-7:30pm @ DV Cafeteria</i></p> <p><i>Pictures planned for August 16th</i></p> | <p>Band considering posting Senior Banners. Offer suggestions to add to light poles or negotiate on their desire to be somewhere around the stadium allowing for both Football and Band to have a prominent and safe location.</p> <p>Returning Player Meeting completed.</p> <p>Incoming Freshmen meeting upcoming later in March. Communication to the local area Middle Schools. Intent to include much of the same information was included from the returning player meeting.</p> <p>Action: (Joy) St John Bosco solicitation.</p> <p>Action: (Joy) Call out for volunteers</p> | |
| Joy | Equipment Requests | <p><i>Helmets to recondition (3 turned in late \$360)</i></p> <p><i>Shirts & Shorts for Spring Ball</i></p> <p><i>Weak Things Break - New Theme (Grey/Navy)</i></p> | <p>Helmets</p> <p>Motion: Melissa</p> <p>Second: Mike</p> <p>Approved</p> <p>Shirts & Shorts</p> | |

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| | | <p><i>2 shirts/2 shorts per player (800 pieces @ \$14 = \$11,200) (20% back to program \$2240)</i></p> | <p>Motion: Megan Second: Jackie Approved</p> |
| Krystal | Sponsorships and Fundraising | <p><i>Review sponsorship information and updates.</i></p> <p><i>Calendar fundraiser - April 28-May 23</i></p> <ul style="list-style-type: none"> ● <i>Community Service ideas</i> ● <i>Kickoff needs</i> <p><i>Review finalized sponsorship packages.</i></p> | <ul style="list-style-type: none"> - Reviewed the sponsorship package, along with key messages, Coaches, revamped levels Navy Level - "Need" Silver Level - "Fundraising" Gold Level - "Major Sponsorships" <p>Digital calendar fundraiser reminder. Discussion of opening up to help fill other athlete's calendars if their calendar fills up. Looking for community service ideas:</p> <ul style="list-style-type: none"> - Outreach for water conservation with elementary schools from the water dept. - Feed my Starving Children - Reading to Classroom at Kyrene Elementary Schools - Cleanup/Pickup Trash - Possibly with the Banner Health Foundation - Jared Boxes - St Mary's - St Vincent de Pauls - Aris Foundation - Ronald McDonald House <p>Will likely offer some swag apparel for hitting target by athlete.</p> <p>Suggestion to offer a "completion" ticker update weekly (i.e. 32 athletes out of 100 completed)</p> <p>Action: (Heather) Offer the number of water bottles sold by concessions for the 2024 year.</p> |

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| | | | <p>Action: (Krystal) Open up Water Bottle Sponsor beyond "limitation" of 1.</p> <p>Action: (Krystal) Update of the logo.</p> |
| Krystal | Booster Website | <i>Discuss current Booster website & cost to upgrade package to allow payment option and other features.</i> | <p>WordPress:</p> <ul style="list-style-type: none"> -Free version does not allow for payment, but can accept a donation through Stripe (which takes like 10%) -Premium; probably good from the storage perspective, need to be at least this level to have videos; 4% transaction fee -Business; 2% transaction fee <p>Motion for Business Tier Motion: Megan Second: Heather Approved</p> |
| Krystal | Fall Sports Program | <i>Details and updates from printing vendor Top Sports.</i> | <ul style="list-style-type: none"> -Top Sports is the organization courting to help create the Fall Program -The organization is starting with donation of \$2K (trying to get \$4K) -Top Sports pursues advertisers and gains funds from the ad space, allowing DV to maintain a no-call list, to receive all direct revenue for those that we bring to the table (to include as part of sponsorship tier, love lines/note to athlete). -DV would receive all revenue for the sale of the program and magnets, tshirts, where Top Sports would print 5000 for free to offer for sale. -Addtl revenue for Top Sports and potentially DV would be that they sell banners in order to gain revenue and would need to be hung. (20-30 banners) -Top Sports would print (for free) Roster Card or Schedule that could be sold for \$\$ -Printing takes 3 weeks |

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| | | | <p>Action: (Krystal) Need to have a committee in place in order to logically manage. Desire is to have in place by end of April.</p> <p>Action: (Coach) Inquire with Fall Sports/Band teams to determine if they would be interested in participating.</p> |
| Information | Frys Card- Community Rewards | Register your Fry's Card - it's FREE money for the program! | Please set your community rewards to the DV FB program!! |
| All | Opens | Open items to discuss | Bleacher clean out date is pending for Band to clean out. Action: (Joy) Discuss with Band Booster Board Pres to set a deadline for April timeline. |
| | Next Meeting | April 15, 2025 Move to Adjourn Motion: Krystal Second: Heather | |

Action items

- dvfootballpresident@gmail.com St John Bosco solicitation for Community Service
- dvfootballpresident@gmail.com Call out for volunteers for Incoming Freshmen Meeting
- dvfootballdrunker@gmail.com Offer the number of water bottles sold by concessions for the 2024 year.
- dvfootballvicepresident@gmail.com Open up Water Bottle Sponsor beyond "limitation" of 1.
- dvfootballvicepresident@gmail.com Update of the logo.
- jmcspadden@tuhsd.k12.az.us Inquire with Fall Sports/Band teams to determine if they would be interested in participating.
- dvfootballpresident@gmail.com Discuss with Band Booster Board Pres to set a deadline for April timeline.